

1. DONNEES CONCERNANT L'ONG ET LE PROJET

Titre de l'appel à propositions	FISONG DEVELOPPEMENT RURAL 2019 « Des partenariats pour la production, la commercialisation et la certification de produits biologiques ou agro-écologiques en réponse à des enjeux socio-économiques et environnementaux locaux»
Demandeur	The African Organic Network
Acronyme	AfrONet
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Titre du projet	Innovations Institutionnelles pour l'Agriculture Biologique en Afrique (IIABA)
Partenaires locaux	Fédération Interprofessionnelle Marocaine de la Filière Biologique (FIMABio) Mouvement Biologique Malien (MoBioM) National Organic Agriculture Movement of Uganda (NOGAMU) Réseau des initiatives agroécologiques au Maroc (RIAM) Tanzania Organic Agriculture Movement (TOAM) Centre de coopération internationale en recherche agronomique pour le développement (CIRAD) Institut national de la recherche agronomique (INRA)
Lieux (pays, région(s), ville(s))	Mali, Sikasso (Bougouni; Kolondièba; Yanfolila; Yorosso) et Koulikoro (Bamako, Koulikoro et Kati) Morocco, Marrakech-Safi (Marrakech), Casablanca-Settat (Casablanca), Tanger-Tétouan-Al Hoceïma (Tanger ou Tetouan), l'Oriental (Oujda), Fès-Meknès (Fes et Meknes), Souss Massa (Agadir), Drâa-Tafilalet (Errachidia) Uganda, Wakiso (Central), Mt Elgon region (Eastern) & Isingiro (Western) Tanzania, Zanzibar Island, Dodoma (Central) and Ruvuma (Southern).
Coût total de l'action	EUR 1.602.322
Contribution demandée à l'AFD	EUR 1.442.089
Contribution autres partenaires éventuels	EUR 160.232
Durée de l'action	3 ans

2. NOTE DE PRESENTATION DU PROJET

2.1 Brève description du projet proposé (1 page)

a) L'innovation : While all innovations begin in niche experiments, bringing organic to scale requires actions that can enable actors to work simultaneously across the food system. These include: new networks of production and sourcing of organic inputs; participatory and farmer-led research on farms and at the territorial level to develop new practices and knowledge that can improve ecological and productive performance; innovations in health-focused processing and value-adding activities that require well-orchestrated logistical solutions; new business models for exchanging organic products between producers, intermediaries and consumers who are able to recognize and value these products for their ecological, social, nutritional and health qualities. To achieve this, food system actors must engage not only in technological innovations in production and processing, but often more importantly, they must engage in understanding and accompanying innovations in guarantees (i.e. ensuring that the products sold are both safe and organic), in equitable and inclusive market construction (i.e. ensuring that both smallholders and poor consumers are involved) and in supporting public policies. We refer to these as '**organic institutional innovations**' and they are the main activities of this project. Specifically, we will: **consolidate and construct innovative markets** at the territorial level, **innovate in guarantee systems** to create trust between producers and consumers, **innovate in public policy processes and dialogues** that can support the emergence, development and scaling of a range of organic innovations. These will be accompanied by participatory action-research throughout the project.

b) Géographie et contexte : This project will foster and **scale (up** in terms of geographic presence and organizational capacity, and **out** in terms of distributed, autonomous activities) **organic institutional innovations** in four countries (Mali, Morocco, Tanzania, Uganda) representing different agroecological zones, numbers of organic farmers, converted farmland, and climate change pressure on natural resources. They are at different stages of innovating in market and guarantee devices, working within different policy frameworks, and the level of integration of small farmers into both export and domestic markets differs. These differences will contextualize specific innovations and be used comparatively at the continent level to facilitate learning and exchange (sharing of best practices, collective advocacy and actor exchanges). This will contribute to the "up and out scaling" of Ecological and Organic Agriculture (EOA) across Africa by supporting the advocacy efforts that are led by AfrONet at the continent-level (African Union, CAADP, EOA Initiative).

c) Objectif général du projet : *To identify and implement institutional innovations that will "scale up and out" Ecological and Organic Agriculture across the African Continent.*

d) Partenaires et bénéficiaires : AfrONet (project coordinator), MoBioM (Mali), FIMABio (Morocco), RIAM (Morocco), TOAM (Tanzania), NOGAMU (Uganda), INRA (France), CIRAD (France). All local partners, members of AfrONet, have strong territorial ties specifically with national research institutes, ministries, territorial authorities and private sector actors, who will be mobilized for implementing local activities. The beneficiaries are organic (and not yet organic) farmers, consumers, intermediaries, and regulators in each of the countries (around 400,000 individuals). All partners will benefit from knowledge exchange and capacity building, namely via South-South cooperation.

e) Résultats, impact du projet : The project will result into a number of concrete institutional and organizational innovations that will be elaborated with local organic actors, based on collectively identified needs in each of the 4 countries at the inception phase. Specific outputs needed to co-produce these innovations are: 32 participatory meetings and workshops (per country: 3 village meetings, 1 inter-PGS on best practices, 3 with local governments, 1 interministerial), 3 sets of training materials (market building, Participatory Guarantee System (PGS) development, organic policies), that will be used in 84 training sessions (4 per country for farmers, 4 per country for consumers, 10 per country for new PGS groups, 3 per country for policy-makers); 12 master students professionalized in organic food systems (1 student per year per WP per country); 1 open source PGS organizational software; 1 AfrONet policy advocacy guide; various events (SIAM conference, African Union side event, national communication events); 5 policy briefs (1 per country, 1 continent); research results published in both academic and practice oriented journals. The project activities in the 4 countries will result in new/more equitable and inclusive local markets for ecological and organic products (both inputs and food), an increased number of certified organic producers (through PGS and third-party certification), an increased number of organic-conscious consumers, new public policy proposals supporting organic, and overall, increased resilience of territorial ecological and organic food systems and actors. The project will thus contribute directly to Sustainable Development Goals (SDG) 2, 12 and 15; and indirectly to SDG 13, 11 and 1.

f) Principaux éléments du budget proposé : Program management, market development and support, organic guarantee systems and certification, policy development and experimentation, research and cross-continent learning exchanges, communication and dissemination of results.